



# NEWS RELEASE

Contra Costa County Supervisor  
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Chair, Board of Supervisors

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## **FOR IMMEDIATE RELEASE**

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### **TOY & COAT DRIVE FOR VERDE ELEMENTARY NEEDS HELP!**

**NORTH RICHMOND, Calif.**, With less than half of their goal reached so far, volunteers are working overtime to raise more than 300 toys and 100 warm coats for the children of Verde Elementary School this holiday season.

The children of North Richmond, served by Verde Elementary School, are among the neediest in the entire Bay Area, with many students who come to school without proper shoes or coats. Many of these children do not have a happy holiday gift to look forward to this season.

“The Verde Holiday Drive is a great opportunity for those of us who live in and serve the Richmond community to bring real joy to the youth of the North Richmond community,” said Supervisor John Gioia. “But we have not yet raised all the toys and coats we need to reach our goal of one toy for each child, and one coat for each of the 100 children without one at Verde!”

The annual Verde Holiday Drive is sponsored by the North Richmond Task Force, the Office of County Supervisor John Gioia, and the City of Richmond. This year’s team has raised half the toys and coats needed to put a smile on each Verde student’s face, so the work is far from over. The Verde Holiday party is Friday, December 22<sup>nd</sup>.

Toys and new coats may be dropped off at the Office of County Supervisor John Gioia, 11780 San Pablo Ave., Suite D in El Cerrito, just one block North of the El Cerrito Del Norte BART station. Cash or check donations and gently used coats are also welcome. All donations must be received by Monday, December 18<sup>th</sup> at Noon. Checks should be made payable to The North Richmond Neighborhood House c/o 2006 Verde Toy and Coat Drive.

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