Sample 2013 EarthShare California Member Dollar Buy Examples

Butte Environmental Council

- \$1.00 per pay period will allow a school classroom to create and present a project to over 6,000 visitors from an educational booth at the 34rd Endangered Species Faire.
- \$5.00 per pay period will help set up the temporary village at the Endangered Species Faire, the oldest environmental education fair in northern California that reaches and teaches over 6,000 children and adults annually.
- \$30.00 per pay period will cover the design of our Environmental New Publication, a 20 page newspaper that addresses local/regional/world environmental issues. 5,000 copies are printed and mailed (many electronically) to nearly 400 households and distributed to almost 100 locations throughout Butte County.

Clean Water Fund

- \$1 per pay period will allow Clean Water Fund staff to continue education and outreach efforts to local decision makers about the harmful public health, economic and environmental impacts of polystyrene food ware containers also known as Styrofoam that litter neighborhoods and contaminate water supplies throughout the state.
- \$5 per pay period will pay for the development and distribution of educational materials about the impacts of hydraulic fracturing on drinking water sources.
- \$10 per pay period allows Clean Water Fund staff to provide expertise to decision makers on clean-up standards and regulations for contaminants of concern found in water bodies throughout the state, including PCBs, Chromium VI and Perchlorate
- \$20 per pay period would support community outreach presentations in Latino communities in the San Joaquin Valley that have contaminated drinking water and assist residents in engaging in the process and understanding the costs and legal issues associated with clean-up efforts.

Desert Tortoise Preserve Committee

- \$2 per pay period protects 10 acres of wildlife habitat
- \$3 per pay period keeps 2 acres of parkland open
- \$5 per pay period sends 1 urban child to outdoor education camp

Earth Island Institute

- \$1.00 per pay period covers the tuition for a youth leader or educator to attend a one day Wilderness Leadership Training workshop, enabling them to safely guide at-risk urban youth on wilderness expeditions.
- \$5.00 per pay period will sponsor a fifth grade Bay Area field trip that involves hands-on investigations of the animals and plants living in creek, rocky shore, or salt marsh habitats. In addition school children on these field trips help clean up and restore threatened wetlands and marshes throughout California.

- \$10.00 per pay period will pay for the plants and materials for one neighborhood to conduct a one-weekend clean-up and restoration of their local marsh which in turn will encourage birds and other wildlife to return to their habitat.
- \$20.00 per pay period will sponsor one low-income mother to attend a week-long training on nutrition and sustainable farming practices and allow her to take that knowledge back to her community to educate other at-risk families about healthy lifestyles.
- \$25.00 per pay period will sponsor a semester-long, hands-on high school classroom series on environmental health and the urban environment, which will in turn create a system of community monitors on the reduction of pollution and industrial accidents in low-income areas and communities of color.
- \$50.00 per pay period will pay for the yearly maintenance and expense of running a donated van which delivers organic fruit and vegetables grown by local teens to low-income, inner-city families every week.

Friends of the River

- \$1.00 per pay period will pay for 50 petitions for Friends of the River to educate opinion leaders about water conservation and demonstrate the public's willingness to do more to save rivers.
- \$2.00 per pay period will purchase a life jacket for Friends of the River's "River Quest" program which introduces at-risk youth to river conservation and outdoor adventure. Last year over 200 youth participated in River Quest.
- \$4.00 per pay period affords Friends of the River staff the opportunity to spend a day educating Central Valley farmers of the need for agricultural water conservation. Currently four out of every five gallons of California's water is used for agriculture.
- \$10.00 per pay period will sponsor a full day of river surveying. In the last five years Friends of the River has been able to document 20 rivers in California that are eligible for permanent Wild & Scenic protection.
- \$20.00 per pay period can make sure that Friends of the River can send an expert to Washington D.C. to testify for smart reforms to federal river policies affecting California.

Golden Gate Audubon Society

- \$1.00 per pay period will pay for 4 Eco-Education workbooks, which are provided free of charge to students and teachers in Title 1 schools in Oakland, Richmond, and San Francisco. The Eco-Education workbooks include easy-to-read and fun activities for leaning about the keeping local environments clean and healthy.
- \$2.00 per pay period will pay for five native plants that will be planted by our Eco-Education participants and community volunteers to restore wetlands in Oakland and San Francisco. Native plants increase the diversity and beauty of local wetlands and contribute to the recovery of endangered species such as the California Clapper Rail.
- \$5.00 per pay period will pay for a set of binoculars for Eco-Education program to be used by students during field trips with our Eco-Education program. The binoculars allow students to participate in the birding and citizen-science activities in our program. One set will last many years and serve many students.
- \$10.00 per pay period will pay for a spotting scope for our Eco-Education program to be used by teachers and students during field trips with our Eco-Education program. Spotting scopes allow much clearer views of

birds and other natural wonders experienced by students on our trips. One scope will last several years and serve hundreds of students.

Heal The Bay

- \$2 per pay period (based on 26 pay periods a year) equips one of Heal the Bay Speakers Bureau to reach 240 kids about stormwater, pollution prevention and other things they can do to help our oceans.
- \$5 per pay period (based on 26 pay periods a year) pays for transporting 45 under-privileged, inner-city school children to participate in Coastal Cleanup Day a day of ocean education and hands-on learning about pollution prevention.
- per pay period (based on 26 pay periods a year) funds Heal the Bay's Stream Team to plant 12 California native plants (blackberry and willow shrubs) as part of the ongoing restoration efforts in the Malibu Creek watershed and other Southern California locations.
- \$10 per pay period (based on 26 pay periods a year) helps to support the cost of teacher professional development workshops and 30 elementary school children to participate in Heal the Bay's Key to the Sea program, where classrooms take fieldtrips to Los Angeles County aquariums to learn about the marine environment and coastal stewardship. For many of these kids, the Key to the Sea program brings them to the beach for the very first time!

Marin Conservation League

- \$1.00 per pay period will enable MCL to distribute educational materials to local businesses on how to make their operations "greener" and more environmentally sustainable.
- \$2.00 per pay period will enable MCL to distribute copies of Community Marin, environmental standards for General Plans developed by 4 major environmental groups in Marin, to planning commissions, city councils and staff undertaking General Plan updates.
- \$5.00 per pay period will enable MCL to distribute the 2013 "Community Marin" publication to all Planning Commissioners, elected officials, environmental organizations and other interested parties.
- \$10.00 per pay period will enable MCL to pay the postage for one bi-monthly newsletter mailing to over 1,500 concerned citizens and elected officials to inform them on local, regional and statewide issues.
- \$25.00 per pay period will enable MCL to underwrite the costs of sponsoring a Business and Environment breakfast with high profile guests speaking on subjects that help to bridge the interests of the business and environment communities.

Organic Farming Research Foundation

- Will enable us to send information packets to 25 farmers, scientists, reporters and policy makers seeking detailed answers to their organic farming questions.
- Will put a copy of our Land Grant University Assessment report on the desk of 10 land grant university directors and USDA research officials, helping them direct a fair share of our public agricultural resources to the highest priorities of organic farmers.
- \$3 Will ensure that every certified organic farmer in your county receives access to over 20 years of OFRF research free of charge on our website.

- Will support a week of organic farming research to help growers farm in harmony with their environment while earning enough to stay on their land and protect it from urban sprawl.
- Will underwrite production and distribution of 100 copies of our Organic Farming for Health and Prosperity Report to share the multiple societal benefits of organic farming with farmers, advocates, and the public.
- Will pay the way for our Research Grants Administrator to join farmers at a field day event, where she can talk with them about their information needs and share the latest organic research findings.
- Will help us research funding opportunities for organic farming transition and conservation practices and distribute an update to more than 87000 members of our network.
- Will allow our farmer-led board Research & Education Committee to meet by phone for detailed discussions of proposal submitted to OFRF for new grants in the coming year.
- Will allow OFRF's policy team to meet with every member of House and Senate agricultural committee and organic caucus staff, USDA officials, and policy leaders at other organizations to advocate for organic priorities.
- \$10 Will allow a California organic farmer to travel to a regional meeting of organic leaders to participate in the creation of regional organic research agendas to guide new public investment in organic farming.
- Will support a month of organic farming research to help growers farm in harmony with their environment while earning enough to stay on their land and protect it from urban sprawl.
- \$20 Will send an organic family farmer member of our network to Washington, DC to educate leading policy-makers on the real needs of organic family farmers in the field.
- Will underwrite development of new online information resources on our web site, www.ofrf.org, so that farmers, consumers and organic advocates can find answers to their questions 24 hours a day, every day of the year.
- \$30 Will pay a policy intern to work with OFRF leaders on critical issues affecting organic farmers, such as the need for policies that will help organic family farmers compete successfully with corporate agribusiness.
- Will send OFRF program staff to a major farmer conference, to share our resources with growers, help them develop on-farm research projects, and hear what issues they are dealing with on the ground.
- \$40 Will allow OFRF to conduct a state-by-state report comparing the presence of organics in the farms and universities across this country.
- \$45 Will allow OFRF to contact every certified organic farmer in California to help farmers educate their representatives about their work, the challenges they face and their opinions on key agricultural issues.
- Will support three months of organic farming research to help growers farm in harmony with their environment while earning enough to stay on their land and protect it from urban sprawl.

Placer Land Trust

- \$1 a month plants one tree as part of Placer Land Trust's adopt-a tree program.
- \$5 a month provides water and weeding for one tree planted as part of the adopt-a-tree program.
- \$10 a month builds 25 nesting boxes for wood ducks.

- \$20 a month hosts an informational session for farmers interested in conservation easements to protect agricultural land.
- \$50 a month hosts a group of Girl Scouts or Boy Scouts on one of Placer Land Trust's preserves for an overnight visit.
- \$100 a month sponsors Placer Land Trust's participation in the annual Great Sierra River Clean-up: last year we removed over 4,000 pounds of trash from Placer County waterways.
- \$500 a month protects an acre of land for future generations

San Francisco Baykeeper

- \$8 per pay period underwrites a pollution patrol of San Francisco Bay by the Baykeeper boat. A Baykeeper boat patrol monitors vessel pollution and searches for new sources of pollution to the Bay, and Baykeeper staff take water samples to test for pollutants in the Bay.
- \$10 per pay period will provide funding to test water samples from creeks and streams around the Bay Area for toxic chemicals released by industrial facilities. Baykeeper challenges the illegal practices of facilities polluting the San Francisco Bay watershed, which endangers the Bay's ecosystem and wildlife.

Slide Ranch

- \$1 per pay period will pay for an inner-city child to come out to Slide Ranch for a day program.
- \$5 per pay period will provide a scholarship to a low-income child to attend a week of our summer day camp.
- \$10 per pay period will pay for program materials for an entire season.
- \$15 per pay period will pay for feed, veterinary care and breeding costs for a goat that will be milked by children as part of their visit to Slide Ranch.
- \$25 per pay period will pay for a bus to bring 35 school kids from San Francisco or Oakland out to Slide Ranch for a day.