# M e m o r a n d u m

**To:** City and County Public Affairs Directors Date: June 7, 2010

**From:** State Controller John Chiang

**Subject:** **Financial Education Resources**

During these tough economic times, I wanted to share with you resources my office has developed to help Californians be smart about their finances. My *Your Finances, Your Future* web pages: http://www.sco.ca.gov/eo_news_yourfinances_intro.html are intended to provide access to basic, unbiased information on how to be smart about your personal finances. Links to free government and non-profit resources provide helpful information on:

- **Improving personal financial skills;**
- **Saving for emergencies, retirement and health care;**
- **Facts about Foreclosure;**
- **Planning for big purchases such as buying a home or car;**
- **Managing credit and debt.**

Each of the pages provides tips and tools to help consumers, plus common traps and pitfalls to avoid. The pages also offer links to other consumer-friendly websites, so users can learn even more about the various subjects.

I believe these web pages provide a useful portal to a wealth of resources that can assist many Californians who may be searching for financial information. I would appreciate it if you would consider adding our link to the appropriate consumer assistance section on your website. I have also attached the logo for our website should you chose to use it as a button.

Thank you for your time and consideration. Together, we can help California families and our communities make good financial choices, and thrive. If you have any questions, please do not hesitate to contact my Director of Public Affairs, Joyce Leavitt, at (916) 445-2636, or at jleavitt@sco.ca.gov .