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FOR IMMEDIATE RELEASE:

**Contra Costa Alliance to End Abuse Receives \$400,000 Grant to Address
Domestic Violence in the County**

**Alliance is One of Six Collaborations Blue Shield of California Foundation is Funding to
Expand Domestic Violence Services**

Martinez, Calif. (December 17, 2018) – The **Contra Costa Alliance to End Abuse**, an initiative of the Contra Costa County Board of Supervisors housed within the **Employment & Human Services Department**, announced that it has received a significant grant to help prevent domestic violence in the region. **Blue Shield of California Foundation** is awarding The Alliance \$400,000 over two years, making it one of six diverse collaborations to receive the funder’s support. The Alliance, leading a multisector collaborative, will use the grant money to expand domestic violence prevention by engaging new partners, deepening relationships with existing partners, and expanding the scope of prevention strategies in the County.

“In the last few years The Alliance has been committed to putting prevention front and center in our work,” explained Alex Madsen, who manages The Alliance. “We know that to prevent domestic violence we must look at and work to prevent all forms of violence. With support from Blue Shield, we will be able to strengthen, prioritize and systematize prevention efforts across the County.”

This grant is part of the Foundation’s work to address the causes of domestic violence through collaborative, community-based solutions. The grantee collaborations include partners from diverse fields such as healthcare, workforce development, community organizing, education, and social services, that will help to change the conditions that enable domestic violence – from gender roles to limited economic mobility.

“Domestic violence is sometimes viewed as a personal or private problem. In reality, it affects every California community. So it is a shared problem, which we can only solve when we put our heads and hearts together,” said Peter Long, Ph.D., president and chief executive officer of the Foundation. “We are excited to support these vibrant partnerships that address domestic violence as a community issue and develop solutions to prevent it.”

As part of its mission to ensure the good health and safety of all Californians, ending domestic violence has been a Foundation priority since 2002. In this grantmaking round, the Foundation awarded \$2.4 million to six new projects that engage diverse parts of the population to end domestic violence.

Domestic violence effects one in three women and one in four men in their lifetimes, which contributes to a wide range of acute and chronic mental and physical health issues. In addition, one in five children is exposed to inter-parental violence, which increases the likelihood of experiencing or perpetrating domestic violence as an adult.

The Contra Costa Alliance to End Abuse

The Contra Costa Alliance to End Abuse is committed to ending interpersonal violence in Contra Costa County. That is why we work with a wide range of agencies in Contra Costa to put in place a variety of programs, projects and strategies designed to help keep our friends and neighbors out of harm’s way. Our goal is to propel a systematic change that ends all types of interpersonal violence, whether it be domestic and sexual violence or human trafficking. We are dedicated to keeping the citizens of Contra Costa County safe through the development and implementation of services and activities. To learn more, visit [The Alliance website](#).

Blue Shield of California Foundation

Blue Shield of California Foundation is one of the state’s largest and most trusted philanthropic organizations. Our mission is to build lasting and equitable solutions that make California the healthiest state, with the lowest rate of domestic violence. To learn more, visit [Blue Shield of California Foundation](#).

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